



**MINUTES OF THE MARCH 18, 2021 MEETING OF THE
WOODLAND HILLS - WARNER CENTER NEIGHBORHOOD COUNCIL
PLANNING, LAND USE AND MOBILITY COMMITTEE
VIA VIRTUAL MEETING TELECONFERENCE**

1. **Call to Order:** the meeting was called to order by Chairperson Lauren Coffman at 6:32 pm.
2. **Roll Call/Members present:** Lauren Coffman, Peter Fletcher, Karen Koe (joined the meeting @ 6:49pm), Martin Lipkin, Sean McCarthy (joined the meeting @ 6:38pm), Henry Rice, August Steurer (joined the meeting @ 6:44pm).
Also present 1 Attendee: Varant Marjarian.
3. **Public Comment:**
Marty Lipkin: Westfield properties are up for sale. Unibail-Rodamco-Westfield has announced they are selling all their mall properties in the US. Topanga Plaza and The Village will be put on the market. No information yet on what will happen to the Promenade 2035 project even though the City of LA has just fully approved the project.

Peter Fletcher: SOS Project on San Feliciano/ Mulholland. The legal dispute over which conservancy group will receive the “donated” land as wildlife habitat has been settled. Number of homesites is now down to a total of 16.
4. **Approval of Minutes:** Lauren asked if format okay? (Unanimous “Yes.”) She had asked Karen to simplify and refer reader to tape for specifics. Sean McCarthy: Not a major concern for PLUM. August Steurer: Only needs to contain what actions we took.

By motion of Lauren Coffman, with a second by Sean McCarthy, the minutes of FEBRUARY 18, 2021 were approved by a Vote of 5 Ayes, 0 Nays, 1 Abstentions.
5. **Discussion re: Woodland Hills Streetscape Plan**
Committee discussion as to possible streetscape projects to be taken on by PLUM committee.

Lauren: Do we want to put forward a paid-project proposal for some kind of improvement that would be paid for out of the NC yearly budget? (Suggested tree planting project)

Sean: We need to identify a block and specific storefronts that need to be cleaned-up.

-Maybe we can do small touch-ups: Painting, cutting weeds, etc.

- I can talk to Diana Williams at the Chamber of Commerce to see if someone will donate paint or if folks will donate \$.

- Sean also volunteered to talk to Mayor's office

Lauren: I don't think we want to get involved with negotiating with landlords and tenants to do an improvement.

(KAREN TAKES OVER)

The ideas that were discussed included, but were not limited to, finding an area in need of freshening up, i.e with paint, clean up; enlarging tree wells to increase tree growth; and researching the use/planting of trees that require low maintenance and little water to survive.

The discussion then focused upon the property at the NE corner of Glade Avenue and Ventura Boulevard, possibly making it a pocket park, a community destination for the neighborhood and surrounding community. It was suggested that the property be cleaned up and be made into an area to be used (rented by day or in 4 hour blocks) by food trucks with built in outdoor patio dining areas. It would be a beautification project of some sort. Sean McCarthy will discuss the idea with Diana Williams of the Chamber of Commerce and seek her input.

The discussion of this topic can be found at www.whcouncil.org/PLUM and is located on the PLUM webpage. For a complete review of the Committee's discussion in regard to the Woodland Hills Streetscape Plan see the video of this discussion which is incorporated herein by this reference and made a part hereof as though set forth in full.

**6. Review of PLUM page on WHWCNC website
Committee discussion of existing PLUM page and improvements to be added.**

A review of the current webpage caused the Committee to make suggestions regarding updating the PLUM web page, which included, adding tabs for Letters of Determination; ZOOM recordings; categorizing projects by type, i.e. office buildings, mixed use, Walnut Acres; case reports with address and photograph of subject project; and creating a link

between the Neighborhood Council President's letters and the City's website that can be accessed with a "click."

Budgeting for a paid position for content creation was discussed.

The focus should be on fixing navigation of the page with minimum effort and with ease of update so page is not always out of date. Peter will talk to Wendy Moore in this regard tomorrow.

7. Review of Door Hangers
Presentation by August Steurer of Door Hanger Design and committee discussion.

The Committee reviewed the draft of the door hanger designed by August Steurer. It was designed for use by PLUM but also to be versatile enough to be used by other Committees when necessary. Suggestions to tweak the design were also made. To pay for these door hangers, we have a credit with the printer and we will use that credit to pay for the initial order. It will take 6 days from approval of the proof to product and can be picked up in Van Nuys.

8. Future Agenda Items (see below)
Committee members may raise issues for discussion at a future meeting relevant to areas under the committee's purview.

9. New Cases, Review of Current Cases, and Committee Business.
The committee will discuss the status of currently outstanding cases and assignment of new cases for consideration at future meetings.

Items 8 and 9 were discussed together.

In regard to the Anthem project, the owner received interest in using the building as an office building so has stopped pursuing its use as a hotel; the owner will pursue use of the property as an office building.

The Fry's project cancelled its appearance again due to problems with the fire department. They are re-doing aspects of the design of the project.

The Chick-fil-A project at the corner of Winnetka Avenue and Ventura Boulevard is extremely disappointing. It was noted that every Chick-fil-A project has been appealed.

A crosswalk put in by DOT is horrendous. It is bright yellow and is cross-hatched in white. It is apparently the new standard for crosswalks for schools.

Martin Lipkin shared an email he had received in regard to the status of Westfield's malls in the United States. He will forward this email to the members of the Committee.

The **PLUM PROJECT SCHEDULE/UPDATED 3.17.21** was reviewed.

The Boething Treeland project is in hibernation/is suspended for now. They are waiting for feedback from the appropriate governmental agency.

The 21201 Victory Boulevard project is dead and will be taken off the Plum Project Schedule.

There are **two new cases — Items #3 and #4.**

Item 3 will be assigned to Sean McCarthy.

Item 4 will be assigned to Henry Rice.

THE NEXT MEETING OF THIS COMMITTEE WILL BE APRIL 15, 2021.

The meeting of April 1, 2021 is cancelled (no foolin').

10. Adjournment: the meeting was adjourned at 9:25 p.m.

Submitted by,

Martin Lipkin (for Items 1 thru 5) and

Karen Koe (for Items 5 thru 10)