



WHWCNC Outreach Committee



Neighborhood Council Governing Board

President: Dena Weiss
Vice President: Tracey Rosen
Secretary: Karen DiBiase
Treasurer: Heath Kline
Parliamentarian: Don Patterson

Committee Chair: Tracey Rosen
Committee Members:
Harout Aristakessian,
Joyce Fletcher, Masha Dowell, Steve
Sommers

CITY OF LOS ANGELES
CALIFORNIA

WOODLAND HILLS WARNER CENTER NEIGHBORHOOD COUNCIL



200 N. Spring Street
Los Angeles, CA 90012

Email: NCsupport@lacity.org
Website: www.wmpowerla.org

Special Outreach Committee
Meeting MINUTES
Community Room, Capital One Cafe at Westfield Topanga
6600 Topanga Canyon Boulevard, 1038, Los Angeles, CA 91303
April 11, 2024, 6:30pm

If there is a change in location, this will be posted on the website.

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte Karen DiaBiase, Secretaria, al **818-639-9444** o por correo electrónico www.whcouncil.org para avisar al Concejo Vecinal.

Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board.

Items for Discussion and Possible Action:

All comments are limited to 2 minutes per speaker, unless adjusted by the presiding chair of the committee.

1. Call to Order at 6:38pm

2. Roll call of members:

IN ATTENDANCE: 3

ABSENT: 2

IN ATTENDANCE: Chair - Tracey Rosen ; Committee members: Joyce Fletcher, Steve Sommers

ABSENT: Harout Aristakessian, Masha Dowell

3. Public Announcements by city officials and representatives: (2) minutes per speaker.

4. Stakeholder Public Comment Period (on items NOT on the agenda): (1) minute per speaker.

None

5. Approval of Committee Minutes: March 25, 2024

Roll call vote:

YES: 3

ABSENT: 2

TOTAL: 5

YES: Chair - Tracey Rosen ; Committee members: Joyce Fletcher, Steve Sommers

ABSENT: Harout Aristakessian, Masha Dowell

Items for discussion and possible action:

Stakeholder Public Comment will be taken on each agenda item: (2) minutes per speaker.

Item #1:

Discussion on community events the WHWCNC will table at:

- April 6th - Grateful Hearts recap
 - Joyce expressed frustration with logistics (no clear direction or organization about tent location)
 - Steve shared that the collateral and QR codes were very helpful when collaborating with Stakeholders. People really liked the clip magnet
 - Had about 45 people sign up for communications
 - Add QR Codes to map
 - The tent needs a lighter frame or an EZUp
- April 14th – Assemblyman Jesse Gabriel’s Day of Service (Dena will be the point person)
 - 7:30am – 12:30pm
- May 4th - Woodlake Night of the Arts
 - 4:30pm – 8:30pm
- May 18th - ONE Generation Senior Symposium (Joyce will be the point person)
 - 9am – 12pm
- Woodland Hills Farmers Market – dates TBD
- June 16th – August 25th – Valley Cultural Center Summer Concerts (approved by board)

Item #2:

Discuss what to include in the 2nd quarterly newsletter for July

- History of how neighborhood councils came to be
- Committee updates – Harout offered to help with this part
- Calendar of upcoming events
- Call to action to be more involved in the WHWCNC

Item #3:

Continue discussion on the state of the website including page updates to the Committee pages and the Resources sections

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Item #4:

Brainstorm and discuss additional ways that we can reach more Stakeholders about the WHWCNC and encourage them to be more involved in our community.

- Have presentations or forums of interest issues for our Stakeholders
- Create a flier that we can post on community bulletin boards
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Item #5:

Discuss Outreach strategies that should be presented at the Board Retreat on April 20th

- Suggested that they be discussed in breakout sessions during the Retreat

Item #6:

Discussion on future action items.

- Ask Marty to write an article about the Woodland Hills city Plan
- Speak to Bobbie about sharing information for Gov Relations via Outreach

ADJOURNMENT: 7:58 pm

The next meeting will be on May 13, 2024 at the same location.

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Public Posting of Agendas - Neighborhood Council agendas are posted for public review as follows:

- A copy of this agenda is also physically posted on the outside window of the A at the front door of LAFD Firestation 84, located at 21050 Burbank Blvd., Woodland Hills, CA 91367
- www.whcouncil.org
- You can also receive our agendas via email by subscribing to L.A. City's [Early Notification System \(ENS\)](#)

Notice to Paid Representatives -

If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org

Public Access of Records -

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: www.WHWCNC.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Dena Weiss at: d.weiss@whcouncil.org.

Reconsideration and Grievance Process -

For information on the NC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws.

The Bylaws are available at our Board meetings and our website.