

**Neighborhood Council Funding Program**  
**APPLICATION for Neighborhood Purposes Grant (NPG)**



This form is to be completed by the applicant seeking the Neighborhood Purposes Grant and submitted to the Neighborhood Council from whom the grant is being sought. All applications for grants must be reviewed and approved in a public meeting. Upon approval of the application the Neighborhood Council (NC) shall submit the application along with all required documentation to the Office of the City Clerk, NC Funding Program.

Name of NC from which you are seeking this grant: Woodland Hills Warner Center

**SECTION I - APPLICANT INFORMATION**

1a)	<u>Organization for Social Media Safety</u> <b>Organization Name</b>	<u>82-0940171</u> <b>Federal I.D. # (EIN#)</b>	<u>CA</u> <b>State of Incorporation</b>	<u></u> <b>Date of 501(c)(3) Status (if applicable)</b>
1b)	<u>6520 Platt Avenue, Suite 914</u> <b>Organization Mailing Address</b>	<u>West Hills, California</u> <b>City</b>	<u>CA</u> <b>State</b>	<u>91307</u> <b>Zip Code</b>
1c)	<u></u> <b>Business Address (if different)</b>	<u></u> <b>City</b>	<u></u> <b>State</b>	<u></u> <b>Zip Code</b>
1d)	<b>PRIMARY CONTACT INFORMATION:</b>			
	<u>Marc Berkman</u> <b>Name</b>	<u>855-446-3767, ext. 101</u> <b>Phone</b>	<u>marc@ofsms.org</u> <b>Email</b>	
2)	<b>Type of Organization- Please select one:</b>			
	<input type="checkbox"/> <b>Public School (not to include private schools)</b> <b>Attach Signed letter on School Letterhead</b>	<b>or</b>	<input checked="" type="checkbox"/> <b>501(c)(3) Non-Profit (other than religious institutions)</b> <b>Attach IRS Determination Letter</b>	
3)	<u></u> <b>Name / Address of Affiliated Organization (if applicable)</b>	<u></u> <b>City</b>	<u></u> <b>State</b>	<u></u> <b>Zip Code</b>

**SECTION II - PROJECT DESCRIPTION**

**4) Please describe the purpose and intent of the grant.**

This NPG request for \$2,500 will directly fund the Parent and Student Social Media Safety Presentation Package for a Title 1 LAUSD middle or high school in Woodland Hills conducted by experts in social media safety.

The Student Presentation is for students from 5th through 12th grades. Presentation educates in an age-appropriate way the most serious social media-related dangers and how to prevent and/or most safely respond to them, including: Cyberbullying, Social media addiction, Preventing cyber-motivated violence, Reacting to and helping reduce online hate speech. The Parent Presentation is an 1 1/2 long social media safety presentation for students' parents and guardians which covers the following: An overview of the major social media-related dangers, Tips for setting social media rules and guidelines in the home, Computer and phone settings, An explanation of the conversations parents should be having with their children regarding social media

**5) How will this grant be used to primarily support or serve a public purpose and benefit the public at-large. (Grants cannot be used as rewards or prizes for individuals)**

Every time a child logs onto social media they are at risk from a number of social media-related dangers like Cyberbullying, Social Media Addiction, Sexting, Sexual Harassment, Violence, Depression and Suicide, Hate Speech, Human Trafficking and Body Dysmorphia just to name just a few. And many children are averaging over 5 hours a day on social media! Before the Organization for Social Media Safety (OFSMS), parents had to go hunting and pecking around the internet or rely on the parent rumor mill to learn how to keep their child safe on social media.

Based in the West San Fernando Valley, OFSMS is the first nonprofit (501c3) consumer protection organization focused exclusively on social media education. Through advocacy, education, and technology development, OFSMS protects against social media-related dangers like cyberbullying, hate speech, sexual harassment, and human trafficking.

With your generous Neighborhood Council's Neighborhood Purpose Grant (NPG) of \$2,500 a Parent and Student Social Media Safety Presentation Package for a LAUSD Title 1 middle or high school in Woodland Hills will be funded.

**SECTION III - PROJECT BUDGET OUTLINE**

You may also provide the Budget Outline on a separate sheet if necessary or requested.

6a)

Personnel Related Expenses	Requested of NC	Total Projected Cost
	\$	\$
	\$	\$
	\$	\$

6b)

Non-Personnel Related Expenses	Requested of NC	Total Projected Cost
Parent and Student Social Media Safety Presentation Package	\$ \$2,500	\$ \$2,500
	\$	\$
	\$	\$

7) Have you (applicant) applied to any other Neighborhood Councils requesting funds for this project?  
 No  Yes If Yes, please list names of NCs: \_\_\_\_\_

8) Is the implementation of this specific program or purpose described in Question 4 contingent on any other factors or sources or funding? (Including NPG applications to other NCs)  No  Yes If Yes, please describe:

Source of Funding	Amount	Total Projected Cost
	\$	\$
	\$	\$
	\$	\$

9) What is the TOTAL amount of the grant funding requested with this application: \$ \$2,500

10a) Start date: 04 / 01 / 2021 10b) Date Funds Required: 08 / 01 / 2021 10c) Expected Completion Date: 10 / 01 / 2021  
(After completion of the project, the applicant should submit a Project Completion Report to the Neighborhood Council)

**SECTION IV - POTENTIAL CONFLICTS OF INTEREST**

11a) Do you (applicant) have a current or former relationship with a Board Member of the NC?

No  Yes If Yes, please describe below:

Name of NC Board Member	Relationship to Applicant

11b) If yes, did you request that the board member consult the Office of the City Attorney before filing this application?  
 Yes  No \*(Please note that if a Board Member of the NC has a conflict of interest and completes this form, or participates in the discussion and voting of this NPG, the NC Funding Program will deny the payment of this grant in its entirety.)

**SECTION V - DECLARATION AND SIGNATURE**

I hereby affirm that, to the best of my knowledge, the information provided herein and communicated otherwise is truly and accurately stated. I further affirm that I have read the documents "What is a Public Benefit," and "Conflicts of Interest" of this application and affirm that the proposed project(s) and/or program(s) fall within the criteria of a public benefit project/program and that no conflict of interest exist that would prevent the awarding of the Neighborhood Purposes Grant. I affirm that I am not a current Board Member of the Neighborhood Council to whom I am submitting this application. I further affirm that if the grant received is not used in accordance with the terms of the application stated here, said funds shall be returned immediately to the Neighborhood Council.

12a) Executive Director of Non-Profit Corporation or School Principal - REQUIRED\*

Marc Berkman CEO Marc Berkman 4/1/21  
PRINT Name Title Signature Date

12b) Secretary of Non-profit Corporation or Assistant School Principal - REQUIRED\*

David Piben Secretary [Signature] 4-5-21  
PRINT Name Title Signature Date

\* If a current Board Member holds the position of Executive Director or Secretary, please contact the NC Funding Program at (213) 978-1058 or [clerk.ncfunding@lacity.org](mailto:clerk.ncfunding@lacity.org) for instructions on completing this form