

# Warner Connects Introduction

Woodland Hills-Warner Center Neighborhood Council Meeting  
November 10<sup>th</sup>, 2020



# What is a TMO?



# Transportation Management Organization

**We're  
here  
to  
help  
you!**



## 1. Know your options

We provide information about ways to walk, bike, ride transit or rideshare instead of driving alone.



## 2. Plan your trip

We can help you choose the smartest mobility option for your destination and schedule.



## 3. Find a match

If transit is not the right option for you, we can help you find the perfect match for a carpool or vanpool.



## 4. Have a backup

Sometimes plans change last minute. You may qualify for a guaranteed ride home program in case you need to work late or leave early.



## 5. Stay informed

Join our mailing list to receive updates about your transportation options and promotions



## 6. Get involved

Let us know how we can help you! Contact us to ask questions, give feedback, or find out more about what programs are available to you.



[warnerconnects.org](http://warnerconnects.org)



WarnerConnects

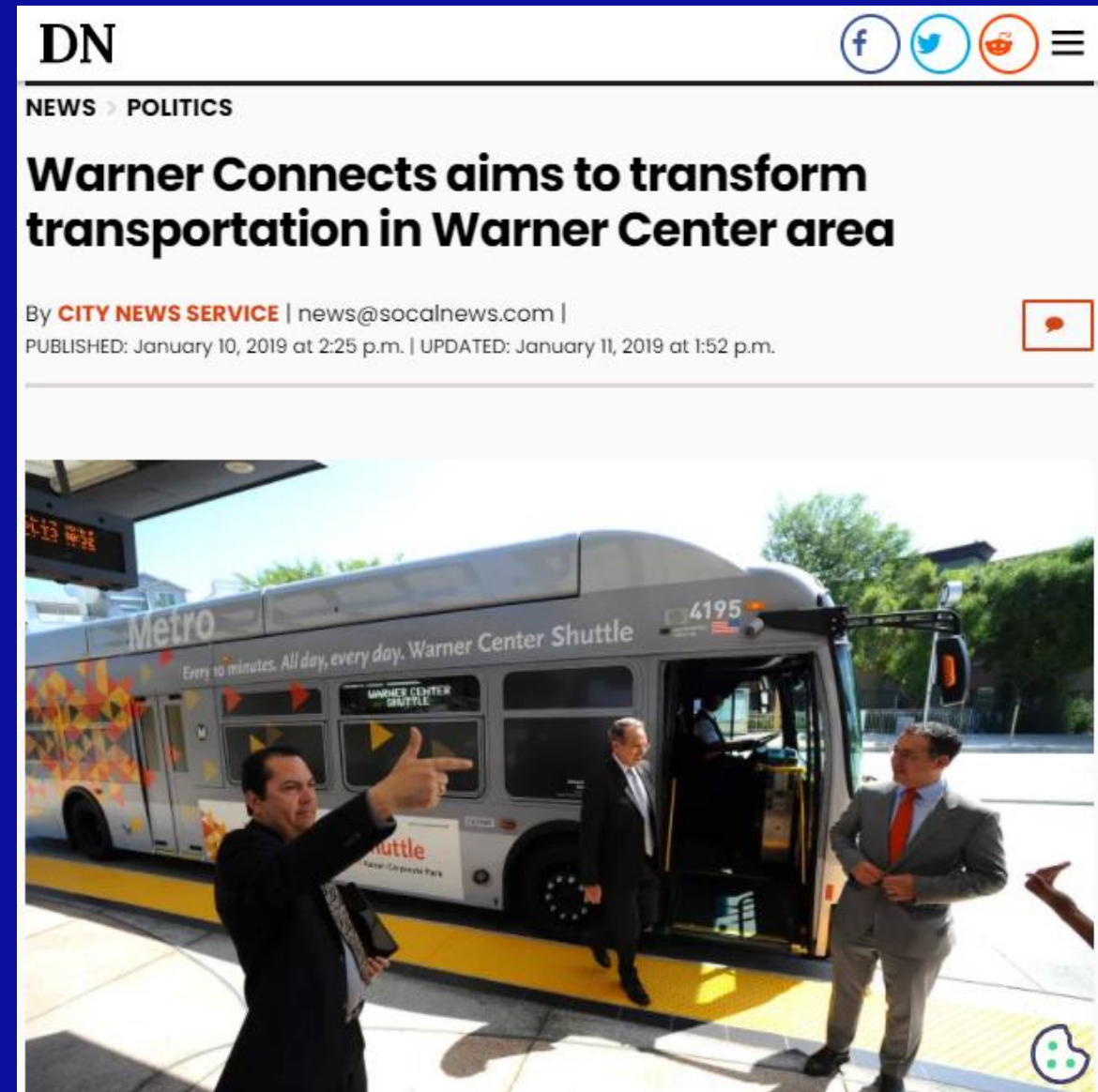
- Commonly called TMOs
- Works closely with developers, property managers and employers to reduce local congestion
- Provides transportation solutions to employees, residents and visitors
- Improves awareness of travel options through marketing campaigns and events
- Advocates for safe and efficient transportation



# Warner Connects is the Warner Center TMO

## Warner Connects:

- Membership-based organization
- Representatives from both the public and private sector
- Working collaboratively with the City of Los Angeles



# Warner Connects is the Warner Center TMO

## Goals:

- Promote awareness and encourage the use of alternative/sustainable transportation options
- Reimagine and improve mobility for residents, workers and visitors in Warner Center
- Assist local businesses
- Integrate emerging technologies
- Build partnerships



# Warner Connects is the Warner Center TMO

## Warner Connects Team:

- Julia Wean
- Hank Kaplan
- Nathan Pope

## Warner Connects Advisory Board:

- Local stakeholders
- Provide insight from local business, development and residential communities





# Warner Connects is the Warner Center TMO

## Who We Serve (our members)

- Developers
- Property Managers
- Employers
- HOAs

## Providing Benefits For:

- Residents
- Employees
- Visitors
- General Community



# How we can Help: Businesses and Employers

- Compliance Support
  - AQMD Rule 2202 Guidance
  - Commuter Survey Support
  - City of Los Angeles TDM Ordinance
  - Warner Center Specific Plan
- Programs
  - Guaranteed Ride Home
  - Rideshare Assistance
- Marketing
  - Quarterly Newsletter
  - Employee Transportation Coordinator (ETC) Education
  - Service-specific Campaigns (e.g. Vanpool, Bikeshare)
  - Rideshare, Bike to Work Day, and other Campaigns
  - On-site and Community Events
- Advocacy





# How we can Help: Residents and Employees

- Getting Around
  - Plan trips from in and around Warner Center
  - Share information about transportation options
- Advocacy
  - Advocate for safe and pleasant biking and walking infrastructure for short trips around Warner Center
  - Work to bring new mobility options (TNCs, micro-mobility, shuttles) to the area in accordance with City goals and policies



# COVID-19 Impacts

## Is Driving My Only Option for Getting Around during a Pandemic?

July 29, 2020

By Warner Connects

### Short answer: NO

With social distancing and safety on the forefront of everyone's mind, it can be easy to think getting behind the wheel and driving yourself is the only way to get around. But like everything else these days, it's not as simple as it first seems.

Active transportation like walking, biking, skating, and even rollerblading are socially distant, sustainable, and can even be quite speedy.

Take the e-bike for example. The electric-assisted, motorized adaptation of the traditional two-wheeler can give you the extra oomph to conquer hills, breeze through an unshaded corridor, and get you to your destination quickly. With all their transportation, environmental, and health benefits, it's no surprise that e-bike sales have been skyrocketing lately. Would an e-bike work for you?

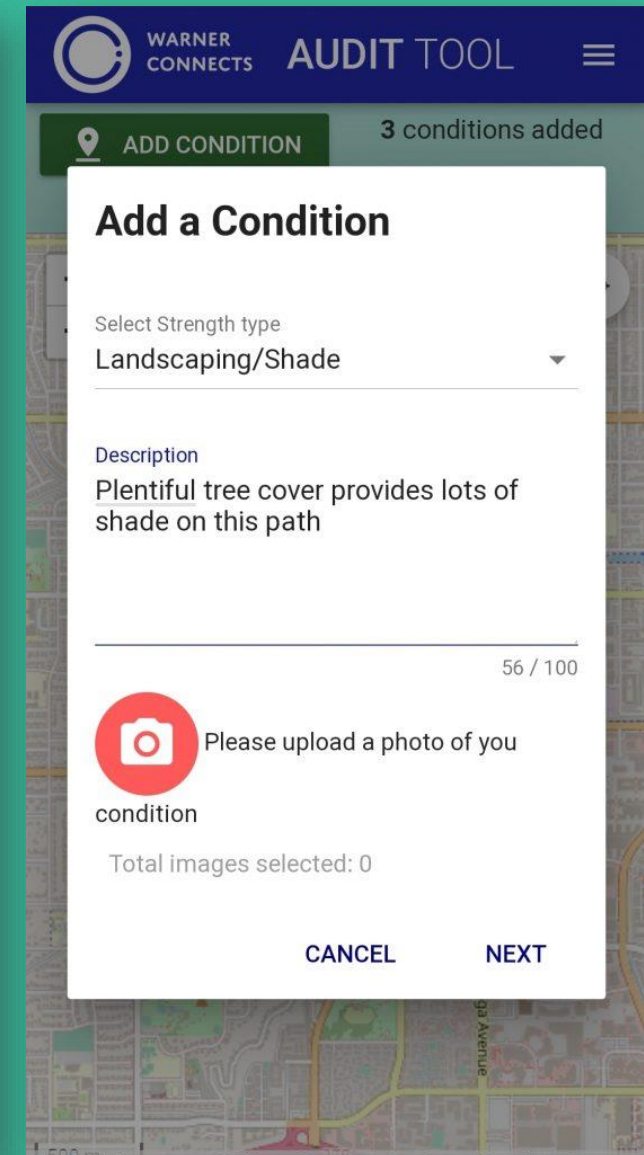
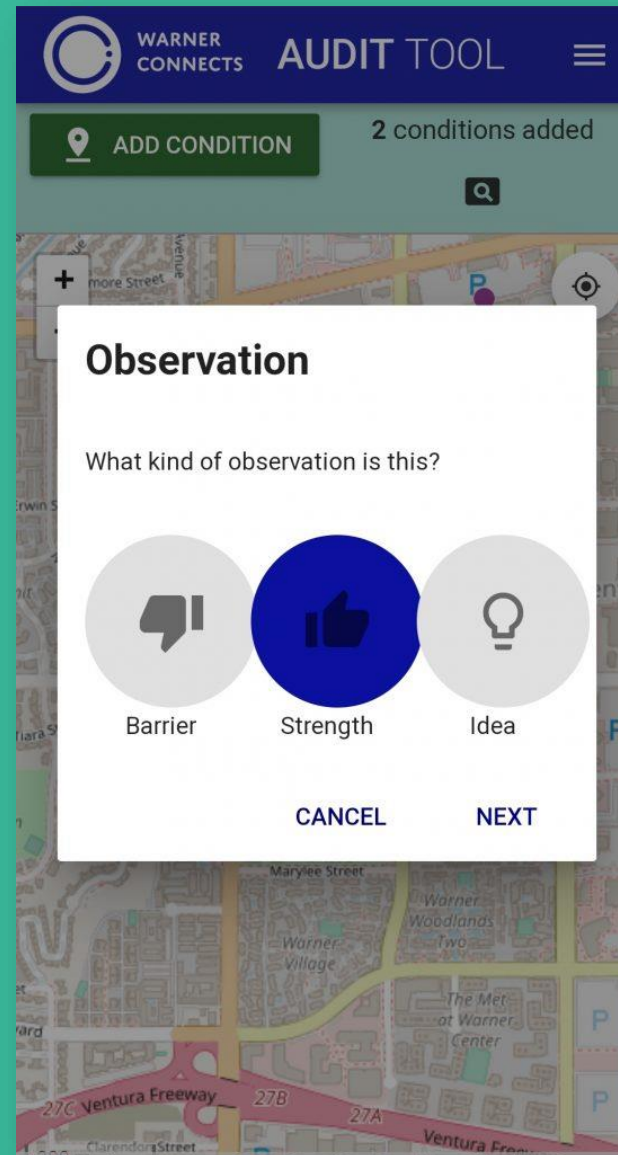
- Moved from in-person to digital events
- Provided regular COVID-related transportation updates
- Promoted the Walk Audit Tool
- Increased active transportation support
- Micromobility Audit



# Walk Audit Tool

Custom Warner Center tool to help identify strengths and barriers to getting around on foot in Warner Center

[Audit.WarnerConnects.org](http://Audit.WarnerConnects.org)

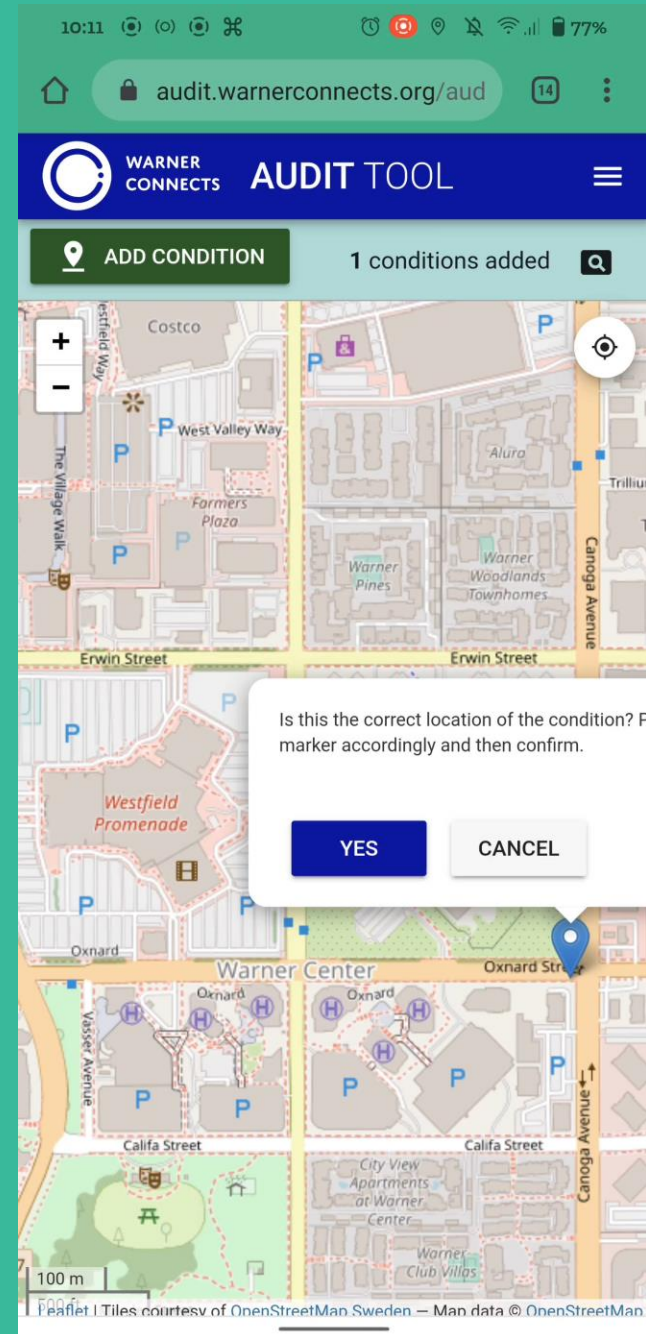




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**Questions?**





# Connect with Us

**Social Media:** @WarnerConnects

**Website:** [WarnerConnects.com](http://WarnerConnects.com)

**Email:** Nathan@WarnerConnects.com

