

VENTURA - CAHUENGA BOULEVARD CORRIDOR

Specific Plan Amendment

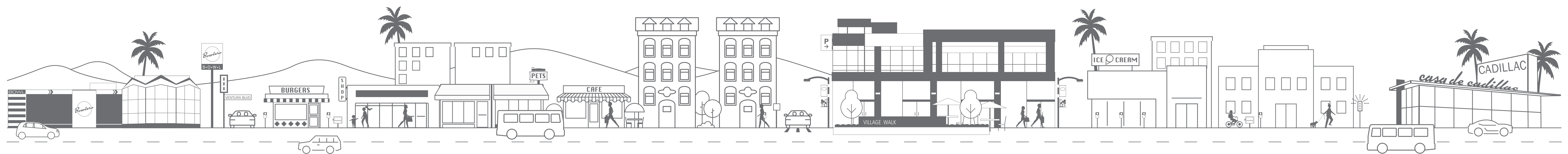




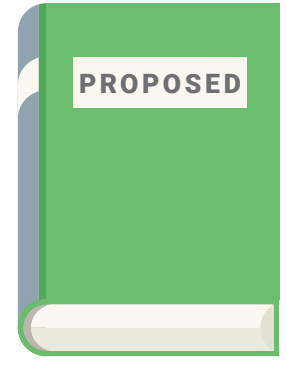



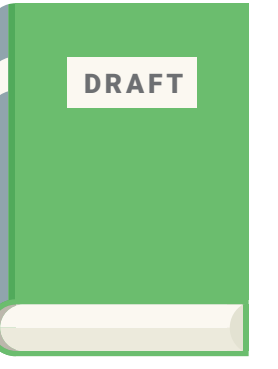
Spans over **17 miles** in length, contains over **1,200 acres** of land, and regulates over **4,300 individual parcels** of land.

Project Scope

Originally adopted in 1991, the **Ventura-Cahuenga Boulevard Corridor Specific Plan** aims to facilitate and encourage development and improvements that help realize the corridor’s vision for continued revitalization by regulating building design and scale, signage, and parking. The proposed amendment would update the Specific Plan to modernize zoning regulations and improve efficiencies within the project review process so it may better serve the San Fernando Valley in the future by:

- Simplifying approval processes
- Rezoning parcels in the corridor to new community plan zones
- Removing parking zones
- Removing dual zoning classifications
- Expanding the use of transportation funds
- Evaluating parking in lieu fees



RESEARCH AND GROUNDWORK	INITIAL OUTREACH	PROPOSED CHANGES AND ENVIRONMENTAL STUDY	CONSULT	REFINE AND REVISE	OPEN HOUSES AND PUBLIC HEARING	RECOMMENDATIONS AND ADOPTION
 <ul style="list-style-type: none"> • Review existing plans, maps, and data • Conduct field visits along the corridor 	 <ul style="list-style-type: none"> • Contact property owners and tenants • Community informational open house • Presentations to Neighborhood Councils • Presentations to business community • Initiate online engagement 	 <ul style="list-style-type: none"> • Preliminary changes to approval processes • Preliminary proposal for transportation funds changes • Evaluate parking in lieu fees • Create tentative rezone maps • Initial Study for environmental compliance 	 <ul style="list-style-type: none"> • Prepare report-back • Update presentations to Neighborhood Councils • Update meetings with Council Districts 	 <ul style="list-style-type: none"> • Revise approval processes changes • Revise transportation funds changes • Proposed draft of parking in lieu fees • Draft rezone maps 	 <ul style="list-style-type: none"> • Propose draft amendment ordinance • Two community open houses • Public Hearing 	 <ul style="list-style-type: none"> • Area Planning Commission • City Planning Commission • City Council Planning and Land Use Management (PLUM) Committee • City Council