

Self-Assessment Form #54

Neighborhood Council Self-Assessment

Please choose your Neighborhood Council and a Password. This will allow you to save your progress and return to this form at a later time.

Neighborhood Council	Fiscal Year	
Woodland Hills-Warner Center	Fiscal Year 2017-2018	
Your First Name	Your Last Name	Email Address
Peter	Fletcher	planrmktg@gmail.com

BIG Vision and BIG Goals

What was the BIG Vision(s) for your Council?

The Vision:WHWCNC is instrumental in developing a community spirit motivating citizens to work together for the benefit of the community. In one year from now, the WHWCNC goal is to be a community force that will lead the community in initiating successful projects through collaboration with Neighborhood groups to improve the quality of life within the community

What were the BIG Goals for fulfilling your Vision?

BIG Goal # 1

New communications and marketing tools to reach stakeholders including building our following on social media including Facebook, twitter, Instagram, Constant Contact, our new website and our 16 page four color glossy newsletter. We have been streaming our board meetings and PLUM Meetings for 3 years on Facebook. We are the only NC that broadcasts our meetings. The board meetings usually receive an average of 300 views

Did you meet this goal? if No, why?
 Yes

BIG Goal # 2

To increase engagement with the community by planning and executing community forums for the benefit of our stakeholders including a Senior Forum in June 2018, A Health Fair in November 2017 and a Job Fair in February 2018

Did you meet this goal? if No, why?
 Yes

BIG Goal # 3

Expand our service to the community and stakeholders with the creation of new committees and re-activation of other dormant committees including Education, Santa Susana Field Lab/Environmental and Homeless Services

Did you meet this goal? if No, why?
 Yes

BIG Goal # 4

To oversee and improve local development. In addition to our PLUM committee's oversight of all significant development in Woodland Hills and Warner Center. We established two ad-hoc planning committees to oversee two new large-\$1 billion plus-projects, The Promenade 2035 development and the Adler development at Burbank and Desoto

Did you meet this goal? if No, why?
 Yes

BIG Goal # 5

Support local community groups that do good work for our stakeholders. This year we helped the Valley Cultural Center brings concerts to Warner Ranch Park for 12 Sundays in the Summer, funded the work of the Teen Court project, One Generation, the Woodland Hills troop of the Boy Scouts Of America and supported the West Valley Food Bank.

Did you meet this goal?

Yes

if No,

why?

Budget

How did your BIG Budget match up to your goals?

Outreach - Budgeted

\$11629.00

Outreach - Spent

\$11629.00

Operations - Budgeted

\$10078.60

Operations - Spent

\$10078.60

Neighborhood Purpose Grants - Budgeted

\$11000.00

Neighborhood Purpose Grants - Spent

\$11000.00

Neighborhood Improvements - Budgeted

\$3121.00

Neighborhood Improvements - Spent

\$3121.00

Elections/Selections - Budgeted

\$0.00

Elections/Selections - Spent

\$0.00

Spent - Budgeted

\$35828.6

Spent - Actual

\$35828.6

Measures and Results

How did you measure your BIG Score and what were the results? Please be specific with numbers if the measurement was to increase a number, e.g. increase web traffic (from how many hits to how many?) or more people at meetings (from how many people to how many?)

Measure 1

New communications and marketing tools to reach stakeholders including building our following on social media including Facebook, twitter, Instagram, Constant Contact, our new website and our 16 page four color glossy newsletter. We have been streaming our board meetings and PLUM Meetings for 3 years on Facebook. We are the only NC that broadcasts our meetings. The board meetings usually receive an average of 300 views

Result 1

We broadcast 12 full board meetings and reached an average of over 300 viewers on our Facebook Group. We broadcast 24 PLUM meetings and average 150 views per meeting. Two years ago we were reaching an average of 12 viewers. Our Facebook group grew from 1100 members to over 1500 members. Our twitter followers increased from 499 to 765. Our Constant Contact email list grew from 1536 to 2131

Measure 2

To increase engagement with the community by planning and executing community forums for the benefit of our stakeholders including a Senior Forum in June 2018, A Health Fair in December 2017 and a Job Fair in February 2018

Result 2

Our Health and Insurance Fair drew over 50 stakeholders. Our Job Fair in February drew over 60 stakeholders and our senior fair drew over 50 stakeholders.

Measure 3

Expand our service to the community and stakeholders with the creation of new committees and re-activation of other dormant committees including Education, Santa Susana Field Lab/Environmental and Homeless Services

Result 3

Our Education Committee is now functioning with good stakeholder engagement and is working on a poster contest for the area school's with the Warner Center Chamber of Commerce. Our Environmental Committee has new chairs and is holding monthly meetings. Our Homeless Services committee has been a smashing success with over 60 stakeholders actively participating in the first 3 monthly meetings

Measure 4

To oversee and improve local development. In addition to our PLUM committee's oversight of all significant development in Woodland Hills and Warner Center. We established two ad-hoc planning committees to oversee two new large-\$1 billion plus-projects, The Promenade 2035 development and the Adler development at Burbank and Desoto

Result 4

The PLUM committee has met 24 times in the past year and the Promenade Ad-HOC has met 7 times in the last year. It is currently submitting comments on the 3000 page DEIR report. The Adler Ad-HOC has met twice and all of these meetings were broadcast with engagement of between 120 and 300 viewers

Measure 5

Support local community groups that do good work for our stakeholders. This year we helped the Valley Cultural Center brings concerts to Warner Ranch Park for 12 Sundays in the Summer, funded the work of the Teen Court project, One Generation, the Woodland Hills troop of the Boy Scouts Of America and supported the West Valley Food Bank.

Result 5

Our annual support of the Valley Cultural Center helps provide free live music for an average of 4,000 stakeholders on 12 Sundays. We have a booth in the park and actively engage with our stakeholders and collect email addresses for further outreach. The Fourth Of July Fireworks attracts 60,000 area-wide stakeholders. Our contribution to the West Valley Food Bank helps to feed thousands of less fortunate Angelenos. Our Teen Court NPG supports diversion for local high school students accused of misdemeanors. It is highly successful in providing a positive path for at-risk students

Metrics

How many Community Impact Statements did your Council file?

12

If 0, why?

How many Requests for Action* (not including Community Impact Statements) from your electeds or City Departments did your Council make?

48

If 0, why?

*A Request for Action is when the board makes a recommendation on an issue that must be conveyed to your electeds or City Departments to take further action, e.g. Neighborhood Council position on a land use issue or other City matter.

How many general and special meetings did your Council conduct?

16

How many general and Committee meetings did your Council conduct?

136

How many events did your Council collaborate with electeds and/or City Departments to conduct?

30

Please list the event and the elected and/or City Departments involved.

- Health Fair
- Senior Fair
- Job Fair
- Street Cleanups
- Bob Blumenfield Bike Rally
- Motor4Toys Christmas Toy Drive Car Rally
- Community Plan Forum x3
- City Planning/WHIP Committee Meeting
- Bob Blumenfield Community Meeting at April Board Meeting
- Mayor's Homeless Liaisons Meeting
- Anti-Human Trafficking Panel
- Civic U
- Homeless Connect Day
- Opening Of Woodland Hills Recreation Center
- Boething Treeland Public Scoping Forum x2
- Mayor Garcetti's Resilience Presentation
- VANC
- LANC
- Budget Advocates
- LA County Supervisor Homeless Meetings x6

How many events did your Council collaborate with a community group or non-profit?

23

How many events did your Council collaborate with a school?
0

Please list the event and the community group, non-profit or school.

One Generation Senior Symposium In May
West Valley Food Bank Food Drive Collection
Valley Cultural Center Concerts On The Green X12
Street Cleanups coordinated with the Warner Center Chamber of Commerce
Blood Drive-Cedars Sinai Bloodmobile
Senior Fair-American Legion Post 826
Job Fair with Valley Women's Center
Veterans Day with American Legion Post 826
Motor4Toys Christmas Toy Drive

How many stakeholders did your Council have in its database (if not already listed in the Big Score above):

on July 1, 2017	on June 30, 2018	do not have a
1536	2131	stakeholder database
How many times did your Council communicate with its stakeholder database?	times per	
12	Year	

If you need to come back to this form to finish, please select "Pending" and click "Save" on the top right corner of this page.

If you have completed this form and wish to submit it, please change the status below to "Completed and approved by the board" and click "Save" on the top right corner of this page.

Pending

Please note your Board Vote Count should be attached be your Strategic Plan.

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