



WHWCNC COMMUNITY OUTREACH MEETING

Monday April 8, 2019 6:30 pm Woodland Hills Library 22200 Ventura Blvd Woodland Hills, CA 91367

Stakeholders and the public are permitted to address the Committee on any item on the Agenda prior to the Committee taking action on said item. It is requested speakers complete a "Speaker Card" and hand it to the Chair. Comments from Stakeholders and the Public on Agenda items will be heard only when the respective item is being considered. Comments within the Committee's subject matter jurisdiction on other matters not appearing on the Agenda will be heard during the Public Comment period. Public Comment is limited to 20 minutes. Each speaker is limited to two minutes, unless waived by the presiding officer of the Committee.

Opinions, positions or actions taken by the Woodland Hills-Warner Center Neighborhood Council do not represent or imply similar opinions held by the Owner, Landlord, L.A.U.S.D, Business or representatives of any venue hosting a meeting of the Council Board, or Committee.

AGENDA

Committee Members: Peter Fletcher, Aaron Williams, Ray Cole,

Alternate Members: Karen DiBiase, Joyce Fletcher (ex-officio)

Call to Order

- Roll Call
- Public Announcements
- Public Comment period

Items for discussion and possible vote:

Item no. (1) Peter Fletcher, Chair

Discussion of Website Enhancements

Discussion and possible action:

Motion: \$5,000.00 for website updates, services from Moore Solutions, and PLUM updates

Item no. (2) Ray Cole, Chair

Committee Member Increase

Discussion and possible action:

Create a way to gain more community membership to our Community Outreach meetings. Brainstorm ideas such as:

- Local businesses
- Put up flyers at Pierce College
- Check advertising students at Pierce College
- Create an outreach strategy ongoing through the next term

Item no. (3) Peter Fletcher, Chair

Election Outreach

Discussion and possible action:

Motion: Approve funding for \$______ for Election Day Outreach and services

- Social Media Ads
- Bus Benches
- Flyers

- Handouts and locations
- Estimated Cost for printing
- Creation and printing from Large Printer
- Water
- Location Rental
- Food and Water
- Office Supplies
- WC News Funding

Item no. (4) Ray Cole, Chair Outreach Items-Budget Consideration

Discussion and possible action:

- Printing
 - o NC Name Badges
 - o Board Business Cards
 - Brochures
- General Outreach
 - o Review advertisements-current or new ad purchases?
 - NC Shirts for new members, jackets
 - o Pop Up Tent-finish and order
 - o Large Check Order
 - Meeting refreshments
 - o Branded items/giveaways-for events like the car show, grand open
- Committee Outreach Support-Other Committies

Item no. (5) Ray Cole, Chair New Year Outreach Budget Needs

Discussion and possible action:

Outreach needs for the upcoming new year-forums, fairs, events, etc.

Item no. (6) Ray Cole, Chair Concerts in the Park

Discussion and possible action:

Set list, set up, CERT Booth usage, and Donation Center

The agenda may be revised prior to the meeting to add further items for discussion

Adjournment of meeting:

Disabilities Act Notification:

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least three business days (72 hours) prior to the meeting you wish to attend by contacting the Department of Neighborhood Empowerment at (818) 756-9628, (818) LA HELPS.

Brown Act Notification:

In compliance with Government Code 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting, may be viewed at www.whcouncil.org.

If you would like a copy of any record related to an item on the agenda, please contact: r.cole@whcouncil.org or a.williams@whcouncil.org or a.williams@whcouncil.org or a.williams@whcouncil.org or a.williams@whcouncil.org or a.williams or <a href="mailto