



WHWCNC COMMUNITY OUTREACH SPECIAL MEETING

Monday December 11, 2017–6:30 pm

Woodland Hills Library 22200 Ventura Blvd

Woodland Hills, CA 91367

Stakeholders and the public are permitted to address the Committee on any item on the Agenda prior to the Committee taking action on said item. It is requested speakers complete a "Speaker Card" and hand it to the Chair. Comments from Stakeholders and the Public on Agenda items will be heard only when the respective item is being considered. Comments within the Committee's subject matter jurisdiction on other matters not appearing on the Agenda will be heard during the Public Comment period. Public Comment is limited to 20 minutes. Each speaker is limited to two minutes, unless waived by the presiding officer of the Committee.

Opinions, positions or actions taken by the Woodland Hills-Warner Center Neighborhood Council do not represent or imply similar opinions held by the Owner, Landlord, L.A.U.S.D, Business or representatives of any venue hosting a meeting of the Council Board, or Committee.

AGENDA

<u>Committee Members:</u> Peter Fletcher, Sheppard Kaufman, Aaron Williams, Marty Lipkin, Ray Cole, Karen Dibiase.

Alternate Members: Cameron Gill, Joyce Fletcher (ex-officio)

Call to Order

- Roll Call
- Public Announcements
- Public Comment period

Items for discussion and possible vote: Item no. (1) Aaron Williams, Chair Discussion of Website Enhancements

Discussion and possible action:

Discussion of website updates, selection of web services team, agenda & minutes posting, board pictures, and PLUM updates

Item no. (2) Ray Cole, Chair Discussion of WHIP Survey

Discussion and possible action:

Creation and delivery of an outreach survey to provide for our local stakeholders to discuss the new community plans. Outreach such as constant contact, survey monkey, and FB surveys. Outreach solutions to reach all stakeholders via apartment complexes, local businesses and community residents.

Item no. (3) Ray Cole, Chair

Appointing an Outreach Liaison for Committees

Discussion and possible action:

Assigning an outreach person for each committee that will relay outreach needs to our committee. Also, setting up an outreach email box or form that can be completed via the website for requests. Examples include needs for the upcoming job fair, senior event, and past events like the health forum and car show.

WOODLAND HILLS-WARNER CENTER NEIGHBORHOOD COUNCIL 20929 Ventura Boulevard Suite 47-535, Woodland Hills, CA 91364 Toll Free 888. 680.7770 | Local & Fax 818. 484.3270 | www.whcouncil.org

Item no. (4) Aaron Williams and Ray Cole, Chairs Outreach Items

Discussion and possible action:

- Printing
 - NC Name Badges
 - o Board Business Cards
 - o Brochures
- General Outreach
 - o New/updated Projector and screen
 - Review advertisements-current or new ad purchases?
 - o NC Shirts for new members, jackets
 - o Pop Up Tent
 - o Meeting refreshments
 - o Branded items/giveaways-for events like the car show, grand open
- Committee Outreach Support
 - o Plum
 - Website enhancements
 - Neighborhood notification (Printing and/or Signs)
 - o WHIP
 - Community Plan-\$5,000.00
 - Outreach for Community Plan-
 - Assist in Outreach for City Forums
 - Forum or Workshop for Community Plan
 - o Governance
 - o Public Safety
 - National Night Out
 - Branded Safety Kits
 - Forums
 - Community Services
 - Forums
 - Centralized information center for Facebook/Nextdoor pertinent information
 - o Education
 - Advertising support

Item no. (5) Aaron Williams and Ray Cole, Chairs

New Year Outreach Needs

Discussion and possible action:

Outreach needs for the upcoming new year-forums, fairs, events, etc.

The agenda may be revised prior to the meeting to add further items for discussion

Adjournment of meeting:

Disabilities Act Notification:

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least three business days (72 hours) prior to the meeting you wish to attend by contacting the Department of Neighborhood Empowerment at (818) 756-9628, (818) LA HELPS. Brown Act Notification:

In compliance with Government Code 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting, may be viewed at <u>www.whcouncil.org</u>.

If you would like a copy of any record related to an item on the agenda, please contact: <u>r.cole@whcouncil.org</u> or <u>a.williams@whcouncil.org</u>

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